

RLDC 2019

REGIONAL LEADERSHIP
DEVELOPMENT CONFERENCE

2019 SPONSORSHIP OPPORTUNITIES



SHPE

CHANGING LIVES
EMPOWERING COMMUNITIES
IMPACTING THE WORLD

SPRING 2019

R1: Portland, OR
R2: Irvine, CA
R3: Fort Collins, CO
R4: Washington, DC

R5: San Antonio, TX
R6: Minneapolis, MN
R7: Miami, FL

EXCEPTIONAL LEADERSHIP



SHPE invites organizations who are committed to creating a diverse and inclusive workplace, to join SHPE at one, some, or all RLDCs. RLDCs are a wonderful opportunity for your organization to gain valuable regional exposure to highly motivated science, technology, engineering, and mathematics (STEM) students. RLDCs include various networking events, a career fair, and branding opportunities to showcase your company and its career opportunities. As a partner, you will meet with students and develop relationships to assess the best fit with your organization. SHPE looks forward to our partnership to help meet your diversity and inclusion goals and to support the Hispanic STEM community.

EMPOWER THROUGH RLDC

SHPE Regional Leadership Development Conferences (RLDCs) empower undergraduate and graduate students as well as professional members to realize their fullest potential. The training equips them to lead in their chapters and at work. Guided by experienced leaders, RLDC participants are fully inspired to impact the community through STEM.

PARTNER WITH SHPE

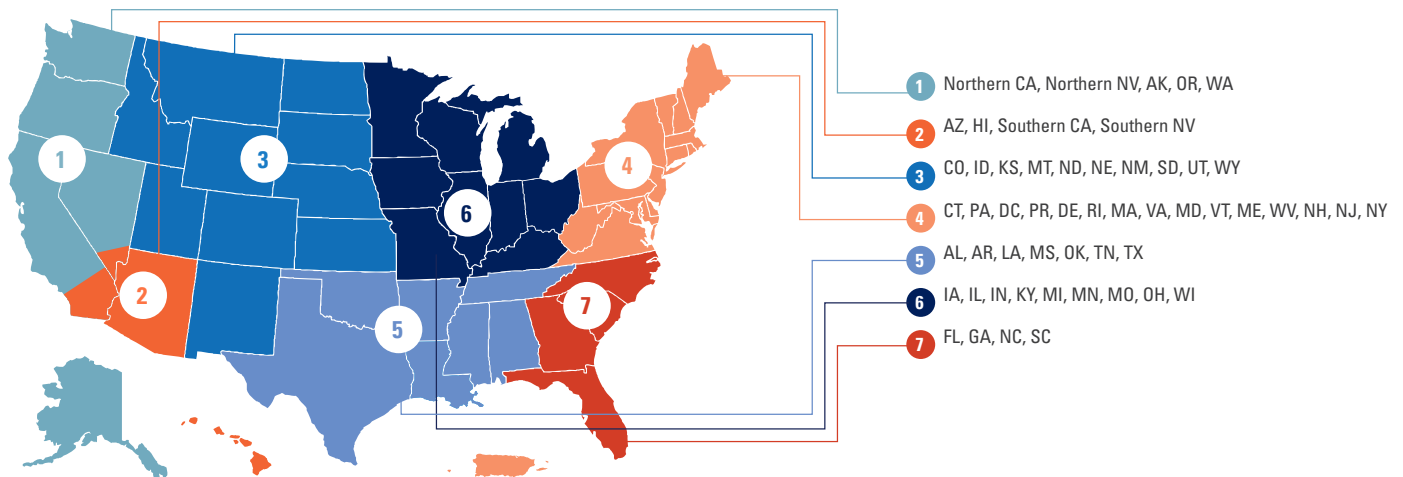
Invest in tomorrow by helping our members to advance into leadership roles within their chapters, workplaces and local communities. RLDCs will provide opportunities to enhance their leadership skills and technical knowledge through various workshops, case studies and corporate tours. We look forward to your participation and sponsorship.

ABOUT SHPE

MISSION SHPE changes lives by empowering the Hispanic community to realize its fullest potential and impacts the world through science, technology, engineering and mathematics (STEM) awareness, access, support and development.

VISION SHPE's vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians and engineers.

SEVEN REGIONS, ONE SHPE.

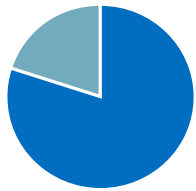


2017-2018 FISCAL YEAR

NATIONAL DEMOGRAPHICS

BY THE NUMBERS

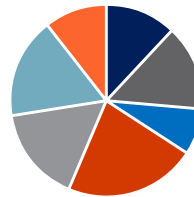
MEMBERSHIP BREAKDOWN



Total Members
10,472

Student Members — 8,487
Professional Members — 1,985

ACTIVE CHAPTER COUNT BY REGION



Region 1	28
Region 2	33
Region 3	18
Region 4	51
Region 5	37
Region 6	39
Region 7	24

MEMBER SHARE BY REGION



Region 1	10%
Region 2	14%
Region 3	4%
Region 4	20%
Region 5	20%
Region 6	13%
Region 7	18%

GENDER BREAKDOWN

Students



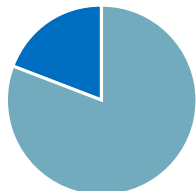
Male 67%
Female 33%

Professionals



Male 67%
Female 33%

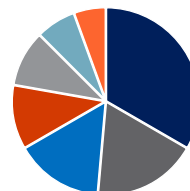
2018 NATIONAL CHAPTERS



Total Active Chapters
230

Student Chapters — 186
Professional Chapters — 44

TOP MAJORS



Mechanical Engineering	— 24%
Computer Sciences & Engineering	— 13%
Electrical Engineering	— 11%
Chemical Engineering	— 8%
Civil Engineering	— 7%
Industrial Engineering	- 5%
Aerospace Engineering	- 4%



RLDC SPONSORSHIP OPPORTUNITIES & BENEFITS

BE AT THE FOREFRONT OF ALL ATTENDEES AS A PREMIER TITLE SPONSOR. GAIN MAXIMUM EXPOSURE AND RECEIVE EXCLUSIVE BENEFITS WHILE SUPPORTING THE DEVELOPMENT OF HISPANIC STEM STUDENTS AND PROFESSIONALS.

PREMIUM LEVELS	PREMIER SPONSOR \$8,000 \$7,500 IPC	PLATINUM SPONSOR \$6,000 \$5,500 IPC
ACCESS		
Résumé files of RLDC attendees	x	x
Career Fair display tables (6 foot table or equivalent)	2	1
One (1) guaranteed workshop tailored for undergraduate students, graduate students or professionals (must meet curriculum requirements)	x	x
Full Conference registrations (lodging not included)	10	5
Career-Fair Only registrations	5	2
Tickets to RLDC Closing Celebration with reserved seating*	10	5
BRANDING		
Five (5) minute speaking opportunity for your organization at a key RLDC event	x	x
Logo placement on the official conference T-shirt*	x	
Advertisement in conference program	Full Page	1/2 Page
Level-specific recognition on selected RLDC website with logo and hyperlink	x	x
Recognition at the RLDC Closing Celebration*	x	x
Opportunity to provide marketing materials to conference attendees	x	x
Level-specific recognition in selected RLDC printed program with logo	x	x

** May not be available in all regions.*

RLDC SPONSORSHIP OPPORTUNITIES & BENEFITS

PARTICIPATE IN THE RLDC CAREER FAIR TO REACH REGIONAL MEMBERS AND BEYOND! ENGAGE AND CONNECT WITH STUDENTS AND PROFESSIONALS. GET A HEAD START ON RECRUITING AND SUPPORT THE DEVELOPMENT OF TOP HISPANIC STEM TALENT.

TIER 1	GOLD \$4,500 \$4,000 IPC	SILVER \$3,500	BRONZE \$2,500
ACCESS			
Résumé files of RLDC attendees	x	x	
Career Fair display table (6 foot table or equivalent)	x	x	x
Opportunity to submit one (1) workshop proposal for consideration. Must be tailored for undergraduate students, graduate students or professionals and meet curriculum requirements.	x		
Full Conference registrations (lodging not included)	3	2	1
BRANDING			
Advertisement in conference program	1/2 Page	1/4 Page	
Level-specific recognition on selected RLDC website with logo and hyperlink	x		
Level-specific recognition on selected RLDC website with logo		x	x
Level-specific recognition in selected RLDC printed program with logo	x	x	x

TIER 2	GOVERNMENT /NONPROFIT* \$1,650	UNIVERSITY \$1,000
ACCESS		
Career Fair display table (6 foot table or equivalent)	1	1
Full Conference registrations (lodging not included)	1	1
BRANDING		
Level-specific recognition on selected RLDC website with logo	x	x
Level-specific recognition in selected RLDC printed program with logo	x	x

**501 (c)3 documentation required for nonprofit sponsorship.*

2018 RLDC SPONSORSHIP COMMITMENT FORM



COMPANY NAME (AS IT WILL APPEAR ON ALL PRINTED MATERIALS): _____

CONTACT INFORMATION

MR. MRS. MS. DR.

PRIMARY CONTACT: _____

COMPANY: _____ INDUSTRY: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

SPONSORSHIP SELECTION

PLEASE SELECT THE SPONSORED SHPE REGION: 1 2 3 4 5 6 7

PREMIER: \$8,000 IPC: \$7,500

SILVER: \$3,500

UNIVERSITY: \$1,000

PLATINUM: \$6,000 IPC: \$5,500

BRONZE: \$2,500

RLDC RESUMES: \$750

GOLD: \$4,500 IPC: \$4,000

GOVERNMENT: \$1,650

CAREER FAIR ONLY REGISTRATIONS \$50 # _____

(Full-conference registrations must be purchased through RLDC registration site.)

PAYMENT INFORMATION

TOTAL SPONSORSHIP AMOUNT: \$ _____

BILLING CONTACT NAME: _____ DATE: _____

PHONE: _____ EMAIL: _____

SIGNATURE: _____

Please submit completed form to SALES@SHPE.ORG. Upon receipt of this signed commitment form, an invoice will be sent to the billing contact with online payment options through a secured portal. If paying by check, payment should be made payable to: SHPE and mailed to:

SHPE, ATTN: RLDC 2019, 13181 CROSSROADS PKWY NORTH, SUITE 450, CITY OF INDUSTRY, CA 91746

Payment must be received 30 days prior to your selected / sponsored RLDC event date in order to guarantee participation in conference printed materials. If your organization has any outstanding invoices with SHPE, you may not be permitted to register. All payments received after 30 days prior to your selected/sponsored RLDC event dates are subject to a 15% late fee.

CANCELLATION POLICY — All cancellations prior to 45 days to your selected / sponsored RLDC event date will be refunded minus a 10% processing fee. Cancellations made within 45 days of your selected/sponsored RLDC event date will be non-refundable. All cancellations or changes must be submitted in writing.

LEARN MORE ABOUT SHPE AND RLDC AT SHPE.ORG • P 323-725-3970 • F 323-725-0316 • SALES@SHPE.ORG
SHPE NATIONAL OFFICE • 13181 CROSSROADS PKWY NORTH, SUITE 450 • CITY OF INDUSTRY, CA 91746